

Editorial Calendar 2008–2009

NOTE: The dates and content of the features listed are subject to change at the discretion of the editorial team.

Advertising close: 7 days prior to issue date / PR deadline: 7 weeks prior to issue date

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2008 Features

ISSUE DATE	PRINT	ONLINE	EVENTS/BONUS DISTRIBUTION
September 1	<ul style="list-style-type: none"> Spotlight Special Report: Business Intelligence Career Watch 	<ul style="list-style-type: none"> Business Intelligence 	Business Intelligence Perspectives, Phoenix, AZ (Sept. 8–10)
September 8	<ul style="list-style-type: none"> Technology Feature: Enterprise Software Security Manager's Journal Career Watch 		
September 15	<ul style="list-style-type: none"> Technology Feature: Mobile & Wireless Security Manager's Journal Career Watch 	<ul style="list-style-type: none"> Executive Briefing: The Open-Source Alternative 	
September 22	<ul style="list-style-type: none"> Technology Feature: Security Security Manager's Journal Career Watch 		
September 29	<ul style="list-style-type: none"> Technology Feature: Servers & Data Centers Security Manager's Journal Career Watch 	<ul style="list-style-type: none"> Executive Briefing: Disaster Prevention and Recovery (Sept. 30) 	
October 6	<ul style="list-style-type: none"> Spotlight: Storage Career Watch 	<ul style="list-style-type: none"> Storage 	Storage Networking World, Dallas, TX (Oct. 13–16)
October 13	<ul style="list-style-type: none"> Technology Feature: Networking Security Manager's Journal Career Watch 	<ul style="list-style-type: none"> Executive Briefing: Strategies for Management (Oct. 15) 	
October 20	<ul style="list-style-type: none"> Technology Feature: Storage Security Manager's Journal Career Watch 		
October 27	<ul style="list-style-type: none"> Technology Feature: Enterprise Software Security Manager's Journal Career Watch 	<ul style="list-style-type: none"> Executive Briefing: E-Voting (Oct. 30) 	
November 3	<ul style="list-style-type: none"> Technology Feature: Mobile & Wireless Security Manager's Journal Career Watch 		
November 10	<ul style="list-style-type: none"> Computerworld's 2008 Salary Survey 	<ul style="list-style-type: none"> Interactive Salary Survey 	
November 17	<ul style="list-style-type: none"> Technology Feature: Security Security Manager's Journal Career Watch 		
December 1	<ul style="list-style-type: none"> Technology Feature: Networking Security Manager's Journal Career Watch 		
December 8	<ul style="list-style-type: none"> Computerworld's Premier 100 IT Leaders 2009 	<ul style="list-style-type: none"> Premier 100 IT Leaders Yearbook 	
December 15	<ul style="list-style-type: none"> Technology Feature: Storage Security Manager's Journal Career Watch 	<ul style="list-style-type: none"> Security Directions Virtual Conference (December 16) 	
December 2	<ul style="list-style-type: none"> Security Manager's Journal Career Watch 		

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2009 Features

ISSUE DATE	PRINT	ONLINE	EVENTS/BONUS DISTRIBUTION
January 1, 2009	• Special Report: Forecast 2009		
January 12	• Security Manager's Journal • Career Watch		
January 19	• Technology Feature: Data Center • Security Manager's Journal • Career Watch		
January 26	• Security Manager's Journal • Career Watch		
February 2	• Technology Feature: Mobile & Wireless • Security Manager's Journal • Career Watch		
February 9	• Spotlight: Storage • Career Watch	• Storage • Cloud Computing Virtual Conference (February 11)	
February 16	• Security Manager's Journal • Career Watch		
February 23	• Technology Feature: Security • Security Manager's Journal • Career Watch		
March 2	• Security Manager's Journal • Career Watch		Premier 100 IT Leaders Conference Orlando, FL (March 1-3)
March 9	• Technology Feature: Virtualization • Security Manager's Journal • Career Watch	• Enterprise Architecture Virtual Conference (March 11)	
March 16	• Security Manager's Journal • Career Watch		
March 23	• Spotlight: SaaS • Career Watch	• SaaS	SaaSCon 2009, Santa Clara, CA (March 31 - April 1)
April 6	• Technology Feature: Storage • Security Manager's Journal • Career Watch		Storage Networking World, Orlando, FL (April 6-9)
April 13	• Security Manager's Journal • Career Watch	• Virtualization Directions Virtual Conference (April 16)	
April 20	• Special Report: Top Green-IT Users • Career Watch	• Top Green-IT Users	
April 27	• Security Manager's Journal • Career Watch		
May 4	• Technology Feature: Mobile & Wireless • Security Manager's Journal • Career Watch		
May 11	• Security Manager's Journal • Career Watch		
May 18	• Technology Feature: Business Intelligence • Security Manager's Journal • Career Watch		
June 1	• Technology Feature: Cloud Computing • Security Manager's Journal • Career Watch		Computerworld Honors Program, Washington, DC
June 8	• Security Manager's Journal • Career Watch		Cloud Computing Forum, Dallas, TX (June 10)
June 15	• Special Report: Computerworld's 100 Best Places to Work in IT 2009	• Best Places to Work Interactive Database • Storage Directions Virtual Conference (June 17)	
June 22	• Security Manager's Journal • Career Watch		

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2009 Features *(continued)*

ISSUE DATE	PRINT	ONLINE	EVENTS/BONUS DISTRIBUTION
July 6	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		
July 13	<ul style="list-style-type: none"> • Spotlight: Storage • Career Watch 	<ul style="list-style-type: none"> • Storage 	
July 20	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 	<ul style="list-style-type: none"> • Cloud Computing 	Virtual Conference (July 22)
July 27	<ul style="list-style-type: none"> • Technology Feature: SaaS/Cloud Computing • Security Manager's Journal • Career Watch 		
August 3	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		
August 10	<ul style="list-style-type: none"> • Technology Feature: Unified Communications • Security Manager's Journal • Career Watch 		
August 17	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		
August 24	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		
September 7	<ul style="list-style-type: none"> • Technology Feature: Business Intelligence • Security Manager's Journal • Career Watch 		
September 14	<ul style="list-style-type: none"> • Technology Feature: Green IT • Security Manager's Journal • Career Watch 	<ul style="list-style-type: none"> • Enterprise Architecture 	Business Intelligence Perspectives, Phoenix, AZ (Sept. 15-16)
September 21	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		Green IT Symposium, Washington, DC (September 23)
September 28	<ul style="list-style-type: none"> • Technology Feature: Mobile & Wireless • Security Manager's Journal • Career Watch 		
October 5	<ul style="list-style-type: none"> • Technology Feature: Storage • Security Manager's Journal • Career Watch 		
October 12	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 	<ul style="list-style-type: none"> • Green IT 	Storage Networking World, Phoenix, AZ (Oct. 12-15)
October 19	<ul style="list-style-type: none"> • Spotlight: Security • Career Watch 	<ul style="list-style-type: none"> • Security 	
October 26	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		
November 2	<ul style="list-style-type: none"> • Technology Feature: Data Center • Security Manager's Journal • Career Watch 		
November 9	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		
November 16	<ul style="list-style-type: none"> • Special Report: Computerworld's 2009 Salary Survey 	<ul style="list-style-type: none"> • Interactive Salary Database • Virtualization Directions 	Virtual Conference (November 17)
November 23	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		
December 7	<ul style="list-style-type: none"> • Technology Feature: SaaS/Cloud Computing • Security Manager's Journal • Career Watch 		
December 14	<ul style="list-style-type: none"> • Special Report: Computerworld's Premier 100 IT Leaders 2010 	<ul style="list-style-type: none"> • Premier 100 IT Leaders Yearbook 	
December 21	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		